

Recognition of Private Tennis Academies by AITA

Parameters and Guidelines

AITA is coming up with a grading and recognition of tennis academies run across India.

The main idea behind this is to ensure that the basic requirements are available at each coaching center and the standards are kept at the highest possible levels.

The independent rating given by AITA will also ensure that the academies across India are evaluated on same parameters and will give players wider range to choose from. The academies will also get benefitted by promoting themselves and showcasing how they are better and different from the others and thereby be able to market themselves more effectively.

From 1st July 2018 only AITA recognized academies will be allowed to have AITA tournaments

Rating system of the Academies

AITA has designed few parameters to judge the academy. The parameters and the points to be awarded are explained in detailed in the presentation. The total points against each parameter will be added to arrive at the final point tally for each academy. Based on the total points achieved, the academies will be given a star rating. The star rating based on the points earned will be as follows:-

AITA Recognized Academy without any star rating	Less than 5 points
AITA Recognized Academy with 1 star rating	5-10 Points
AITA Recognized Academy with 2 star rating	11-14 Points
AITA Recognized Academy with 3 star rating	15 or more points

The 3 star rating would be highest star rating.

Once a rating has been given, the academy can apply for revised rating only after 12 months of lock in period. The ratings will be valid for a period of 2 years from the time they are approved.

The ratings may be reviewed after a period of 12 months

The renewal applications are to be filed with AITA office 15 days before the expiry of the said rating with relevant supporting documents, failing which the rating will be revoked and fresh application will have to be filed thereafter

The academy which does not have a very basic infrastructure facility of separate toilet for boys and girls, in the compound where tennis courts are located and filtered drinking water facility will NOT be recognized by AITA.

Parameters for giving star rating points

Parameters which are important to understand the level of Private Academies are as below:-

- 1) Number of Tennis Court
- 2) Number of AITA Registered players
- 3) Number of Coaches
- 4) Tournaments Conducted
- 5) Performance
- 6) Bonus points for extra efforts

Star Points allocation against the Parameters

1. Number of Tennis Courts

Number of courts should not be a big advantage or a disadvantage for an academy so,

Academy having up to 3 courts will get - **1 point**

Academy having 4-6 courts will get- **2 points**

Academy having more than 6 courts will get - **3 points**

2. Players

Academy having AITA registered tennis players minimum 15 **1 point**

Academy having AITA registered tennis players minimum 25 **2 points**

Academy having AITA registered tennis players minimum 40 **3 points**

Players could be in any age group to arrive at total number of registered players.

3. Coaches

Academy having AITA registered and certified minimum of 2 coaches **1 Point**

(With one level IV Coach)

Academy having AITA registered and certified minimum of 4 coaches **2 Points**

(With one Level V Coach& one Level 3 Coach)

Academy having AITA registered and certified minimum of 5 coaches **3 Points**

(With one Level V and one Level IV coach and one Level 3 Coach)

Coaches without a valid registration/licenses will not be considered. A coach should have a standing of at least 3 months with the academy.

4. Competitions

Academy conducting ITF Men's/Women's/juniors or ATP/WTA	3 points
Academy conducting Davis cup or Fed cup (Any Group)	3 Points
Academy conducting National's/ Interstate (Men and Women's) / Asian U-14	2 points
Academy conducting Men's & women's 11ac and above tournament	1 Point
Academy conducting TS, CS, SS, NS (Any age group)	1 point

Maximum of 3 points will be awarded under this parameter.

5. Performance

Academy producing players representing Davis cup, Fed Cup, Asian Games, Olympic Games, CWG Games	3 points
Academy has produced National Champion (any age group)	3 points
Academy having a top 10 AITA ranked player in any age group at the last AITA ranking of the previous year .	2 Points
Academy having 10 (combined for all AITA rankings) players in top 75 of AITA ranking list, in any age group (Year end)	2 points
Academy having 10 (combined for all AITA rankings) players in top 100 of AITA ranking list , in any age group (Year end)	1 Point

All the above performance will be counted only if player has 6 months standing with the said academy. A maximum of 3 points will be awarded under this category

6. Bonus points

Academy staff attended WWCC, ACC, NCW in last two years (at least 2 staff members)	1 Point
Academy Staff certified in CPR and First Aid	1 Point

Academy has AITA Fitness certified & registered trainer	1 Point
Academy if have insured their staff for accidents on court	1 Point
Academy having Wheel chair program (Name of the players Playing wheel chair tournaments)	1 Point
Academies having Play & stay batches (use of colored balls must)	1 Point
Academies having gym/ Swimming pool in a working condition	1 Point
Maximum of 3 Bonus points will be allocated to any academy	

Benefits of AITA Recognition –

- ✓ **Only AITA recognized academies will be allowed to host AITA tournaments from 1st July 2018.**
- ✓ Academies pan India can be evaluated on same parameters , which will enhance the fairness in judging an academy
- ✓ Star rating will give the academies some sort of certification , which can be used to get more trainees, in comparison to the non recognized academies
- ✓ List of recognized academies to be published on the AITA website , which would be a good source of advertisements for academies
- ✓ Academies will be inclined to have more players registered
- ✓ Academies will be inclined to have their staff educated, certified and registered with AITA
- ✓ Academies will be inclined to conduct tournaments, which will be beneficial for players
- ✓ Academies will have certified educated and registered fitness trainers, which will be beneficial for players
- ✓ Academies will be inclined to send their staff for workshops for up gradation and ensure safe environment for players by making sure their staff is CPR & First aid certified
- ✓ Academies will be inclined to insure their coaches
- ✓ More job opportunities for certified coaches
- ✓ Wheel chair program would be initiated in the academies
- ✓ Play & stay program with appropriate balls used as per the level will be ensured
- ✓ Total growth of tennis will be ensured with recognition process with all the private academies trying to fulfill the parameters.

Fee Structure for obtaining Star Rating

Academies should fill in the star rating application form and submit the form along with an application fees of Rs.1000/-, towards the Administration cost.

The application form should also include the following prescribed fees, based on the internal assessment of the academy. The difference if any, after the confirmation of the final rating, will either be refunded or payable by academy.

For 3 Star rating 15,000 + GST

For 2 star rating 12,000 +GST

For one star rating 10,000 +GST

For Recognition only 7,500 +GST

It will be the responsibility of Academies to provide all information as required , for AITA to calculate the star rating points in truthful and fair manner. If at any stage it is discovered that false information has been submitted the recognition will be revoked immediately and the academy will be black listed to obtain fresh recognition for a period of 1 year

Application form, guidelines for filling form and documentations are enclosed.