



International Tennis Federation
Bank Lane Roehampton
London SW15 5XZ
Telephone: +44 (0)20 8878 6464
Facsimile: +44 (0)20 8392 4742
Email: info@itftennis.com
Web: www.itftennis.com

9 June 2017

To All National Association Presidents

By email

Dear President,

I am writing to inform you about the 20th ITF Worldwide Coaches Conference by BNP Paribas which will take place at the Hotel Marinela in Sofia, Bulgaria from Wednesday 11 to Saturday 14 October 2017. The event is being organised by the ITF in conjunction with the Bulgarian Tennis Federation and Tennis Europe.

Under the new 2017-2020 ITF Development strategy, one of the priorities within the Coaching strategy pillar is to develop a sufficient number of appropriately qualified tennis coaches, globally distributed at all levels of the game.

This 4-day conference will bring together leading international experts in coaching, player performance and sport science to present on the latest developments in these fields through practical on-court coaching presentations as well as lecture room presentations. The theme of the Conference will be **"The Journey of the Player"**. Confirmed speakers to date include David Haggerty (ITF President), Louis Cayer (CAN), Machar Reid (AUS), Professor Bruce Elliott (AUS), Nigel Willerton (Director, Tennis Integrity Unit) and Anne Panhkurst (UK) with many more to be confirmed in the coming weeks.

The 2017 ITF Worldwide Coaches Conference will again host an interactive conference app whereby attendees can have all necessary information available from a mobile device. Also, key presentations will be filmed and published exclusively on Tennis iCoach, the ITF's official online coach education platform. Online registration for this year's Worldwide Coaches Conference by BNP Paribas is now open and can be accessed by clicking the following link: <http://en.coaching.itftennis.com/home.aspx>

Following the success of the 2015 ITF Worldwide Coaches Conference by BNP in Turkey, which attracted over 640 coaches from 99 nations, we are confident that this year's edition will be a fantastic learning and networking experience for coaches of all ages and levels that will be in attendance.

In the meantime, should you require any further information, please do not hesitate to contact Miguel Crespo, Manager, Coaching & Participation (Miguel.crespo@itftennis.com).

We hope that you will join us in promoting the conference to all relevant parties and appreciate your support in helping to make this year's conference the best event possible.

Many thanks for your assistance,

A handwritten signature in black ink, appearing to read 'Luca Santilli'.

Luca Santilli

Executive Director, Tennis Development

Cc Regional Associations
Development Officers